



Ministry of Domestic Trade and
Consumer Affairs



PERBADANAN HARTA INTELEK MALAYSIA
INTELLECTUAL PROPERTY CORPORATION OF MALAYSIA

IMPLEMENTATION OF THE MADRID SYSTEM

KUALA LUMPUR, 27 DECEMBER 2019 - Following the approval of the Trademarks Act 2019, Malaysia has acceded to the Madrid Protocol which enables Malaysia to introduce the Madrid System, a straight forward system for trademark registration. Hence, any applications or registered proprietors of trademark in Malaysia may begin using the system to get protection abroad. Meanwhile, trademark proprietors from other countries may begin designating Malaysia to get their trademark protection in Malaysia.

The Madrid System makes trademark portfolio management simple. By filing one international application thorough MyIPO in one language, and paying fees in one currency, applicants can obtain protection in multiple export markets.

Among other advantages, the Madrid system also offers the option of increasing the number of territories in which trademark proprietors wish to have their mark protected after they have obtained the international registration.

Trademark proprietors who wish to register their trademark through this system can visit any of our Customer Service Counter nationwide. Whereas existing trademark owners registered with MyIPO can also do so.