



ASEAN Intellectual Property Rights

PROMOTING INTELLECTUAL PROPERTY RIGHTS IN THE ASEAN REGION

PUBLIC AWARENESS SEMINAR ON GI REGISTRATION AND PROTECTION IN THE ASEAN REGION

23 September 2021
13:30-16:30 (GMT+7) / 08:30-11:30 (GMT +2)
(via Zoom platform)

Click here to register:

<https://register.internationalipcooperation.eu/event/ar/1/gi-registration-and-protection-23-sept>

AGENDA

Contact person

Dung Le (Ms.)

Mail: dung.le@ariseplusipr.eu



Funded by the European Union



This Project is funded by the European Union and implemented by the European Union Intellectual Property Office (EUIPO)

23 September 2021

13:30-16:30 (GMT+7); 08:30-11:30 (GMT+2)

<p>13:30 – 13:35 08:30 – 08:35</p>	<p>Administrative Announcements Dung Le, Activity Coordinator, <i>ARISE+ IPR</i></p>
<p>13:35 – 13:40 08:35 – 08:40</p>	<p>Welcome Remarks Prayoth Benyasut, Deputy Director General, <i>Department of Intellectual Property, Thailand</i> Carolina Pitarch, Deputy Project Leader, <i>ARISE+ IPR</i></p>
<p>13:40 – 13:50 08:40 – 08:50</p>	<p>Introduction about Geographical Indications Speaker: Ester Olivas Cáceres, External Expert on GIs</p> <ul style="list-style-type: none"> • Concept and purpose of GIs • Current situation of GIs in ASEAN
<p>13:50 – 15:15 08:50 – 10:15</p>	<p>Economic and socio-cultural impacts of GI registration Introduction: Importance of GI registration at national level and abroad Speaker: Ester Olivas Cáceres, External Expert on GIs</p> <p>Sharing experiences: Benefits of GI recognition and registration. Speakers:</p> <ul style="list-style-type: none"> – Representative from Kampong Speu Palm Sugar – Federico Desimoni, Director General, <i>Consorzio Tutela Aceto Balsamico di Modena</i>
	<p>Q&A session Moderator: Dung Le, Activity Coordinator, <i>ARISE+ IPR</i></p>
<p>15:15 – 16:25 10:15 – 11:25</p>	<p>Registration of your GI and enforcement of GI protection in the ASEAN region How to register your GIs in the ASEAN region and abroad? Speaker: Ester Olivas Cáceres, External Expert on GIs</p> <p>Sharing experiences: Enforcement of GI protection in the ASEAN region. Speakers:</p> <ul style="list-style-type: none"> - Gunawan, Assistant Deputy Director for GI examination, Directorate General of Intellectual Property, Indonesia (DGIP) - Pham Hoang Thien, Master in IP law, Junior Associate, <i>Pham & Associates</i>
	<p>Q&A session Moderator: Dung Le, Activity Coordinator, <i>ARISE+ IPR</i></p>
<p>16:25 – 16:30 11:25 – 11:30</p>	<p>Closing remarks Carolina Pitarch, Deputy Project Leader, <i>ARISE+ IPR</i></p>