



ARISE+

ASEAN Intellectual Property Rights

**PROMOTING
INTELLECTUAL
PROPERTY RIGHTS
IN THE ASEAN REGION**

**Workshop on IP
for Women Entrepreneurs**

30 November & 2 December 2021

AGENDA

Contact person

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30th November 2021

**all times shown are in Bangkok time GMT+7*

- 14:00 – 14:15** **Welcoming Remarks**
Representative, ARISE+ IPR
Representative, EU Delegation to Thailand
- 14:15 – 14.45** **The State of Women in the Innovation Ecosystem in 2021**
Shahrinah Yusof Khan, External Expert
- 14:45 – 15:30** **ARISE+ IPR's Study on Women in Community Based Industries: Lessons Learned**
Sanaz Javadi, External Expert
- 15:30 – 16:00** **The Importance of Involving Women in STEM-Based Learning and IP Intensive Industries**
Mitra Aminlou, Secretary General, Iranian Association for Management of Technology and Innovation
- 16:00 – 16:20** **WIPO's Initiatives on Promoting Women Entrepreneurship and Increasing Women Engagement in IP**
Representative, WIPO
- 16:20 – 17:00** **Roundtable Discussion on Women's Role in the Innovation Ecosystem and How It Could Be Improved**
Moderated by Shahrinah Yusof Khan, External Expert

2nd December 2021

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- 14:00 – 14:30** **IP as a Tool for Economic Development and Why Women Need to be Encouraged to Pursue IP Protection**
Shahrinah Yusof Khan, External Expert
- 14:30 – 15:00** **Empowering Women through Coffee Farming and how IP has helped to grow the Coffee Heritage Brand**
Margaret Watanabe, Coffee Heritage Project
- 15:00 – 15:45** **Roundtable Discussion on Policies that Countries Need to Implement to Promote Women’s Innovation**
Moderated by Shahrinah Yusof Khan, External Expert
- 15:45 – 16:30** **ASEAN 2025 and Beyond – Creating Gendered Policies to Improve the Economic Situation of Women in ASEAN**
Representative, ASEC
Representative, ARISE+ IPR
Moderated by Shahrinah Yusof Khan, External Expert
- 16:30 – 16:55** **Question & Answer Session**
- 16:55 - 17:00** **Closing Remarks**
Representative, ARISE+ IPR