

# MISSION: COPYRIGHT<sup>©</sup>



**EDUCATIONAL COMIC ON COPYRIGHT**

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# MISSION: COPYRIGHT

Unauthorized copying activities, also known as photocopying access, uploading content without permission, or producing counterfeit prints, coupled with the strong motivation for substantial profits by irresponsible parties, have led to the difficulty of addressing this negative phenomenon comprehensively.

Such activities are challenging to contain unless there is a cooperative effort from copyright holders, including the general public who consistently support such actions.

This educational comic is created to have a positive impact by raising public awareness about the importance of safeguarding the rights of copyright holders and using content properly through legitimate channels with the consent of the copyright owners.

The Intellectual Property Corporation of Malaysia (MyIPO), in collaboration with the Malaysia Reprographic Rights Centre Berhad (MARC), instills noble values in providing explanations to users, especially students, teachers, and copyright users, to consistently respect the copyrights of others and avoid getting involved in copyright infringement, namely, piracy.

Hopefully, through this educational comic initiative, readers can fully benefit and indirectly cultivate and empower the importance of copyright protection, thus preserving the ecosystem that provides an economic balance for copyright holders.



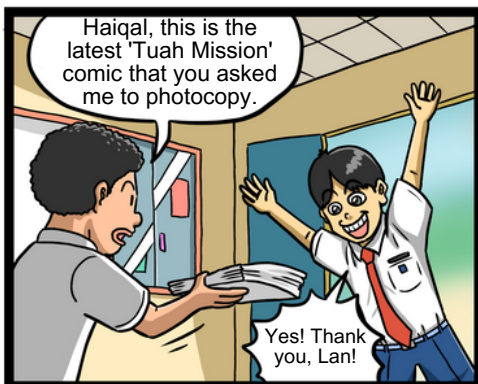
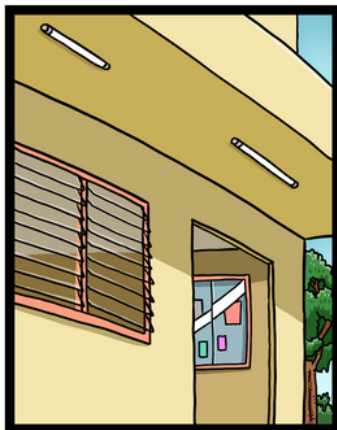


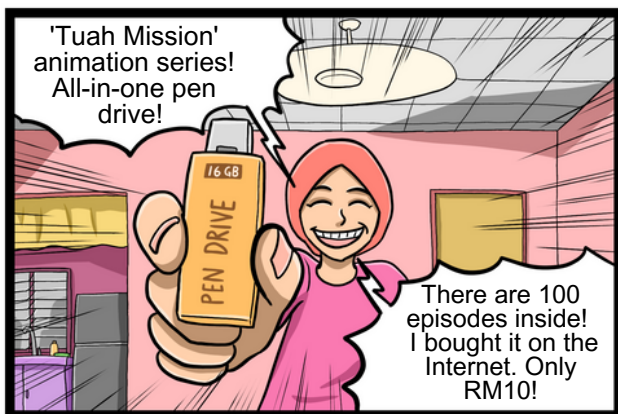
Haiqal  
9 years old

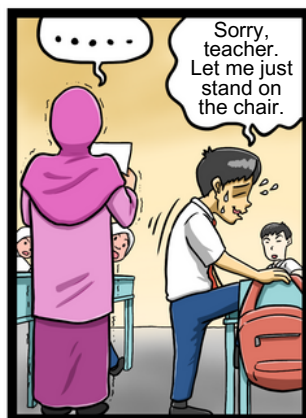
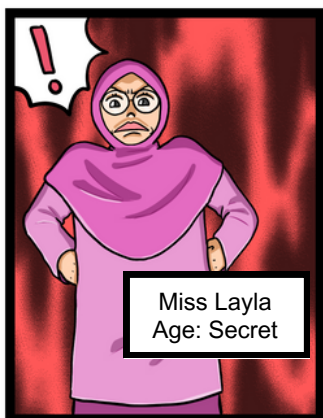
Wow!



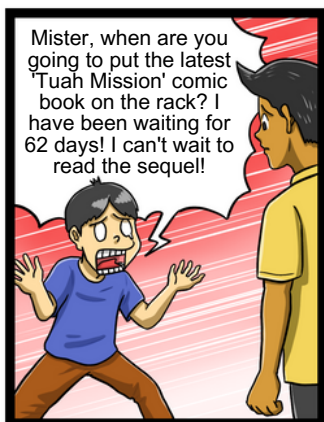


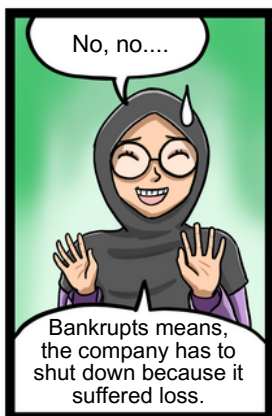




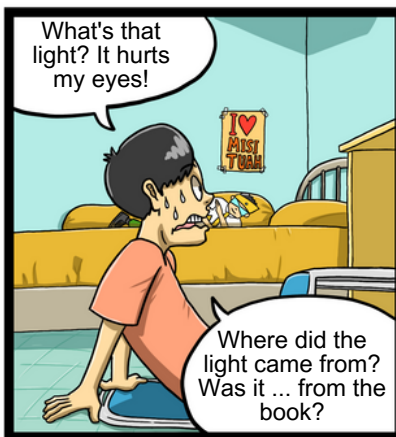


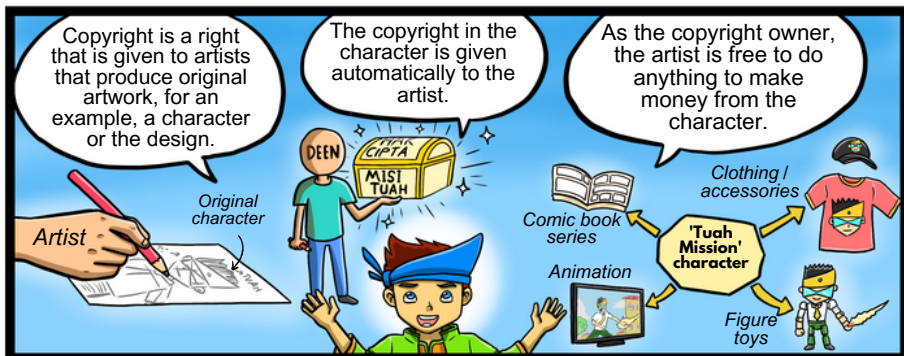
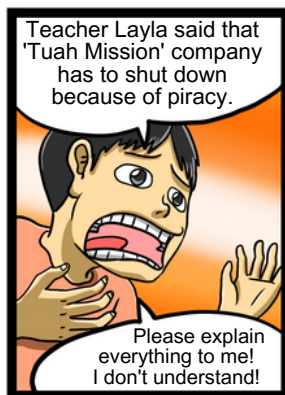
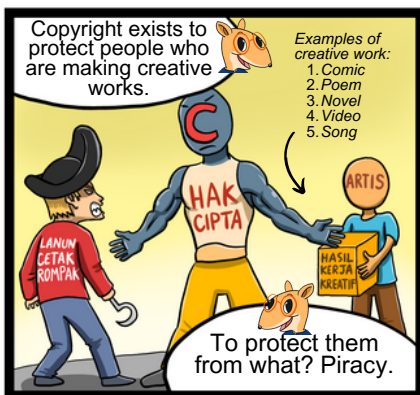
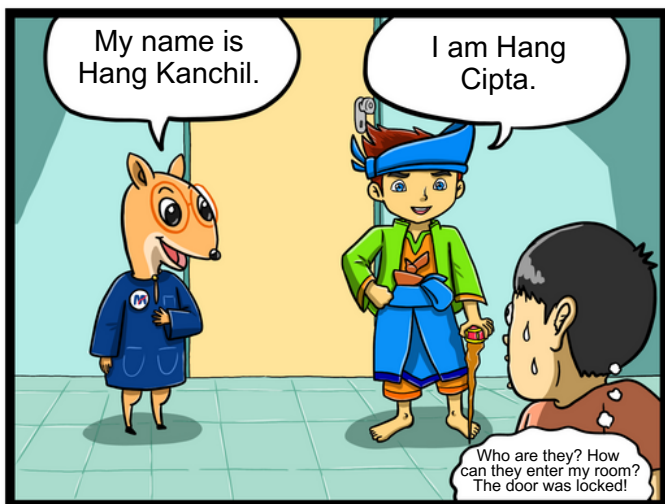


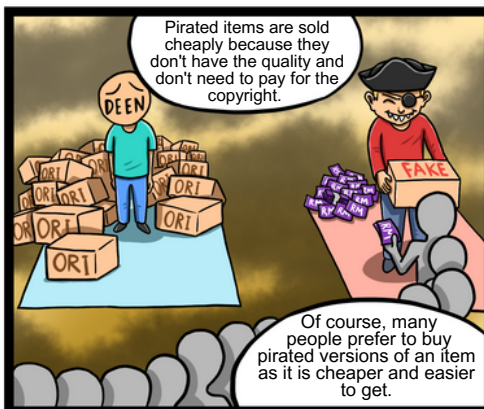
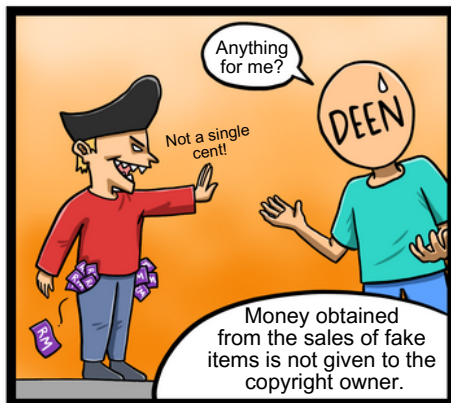
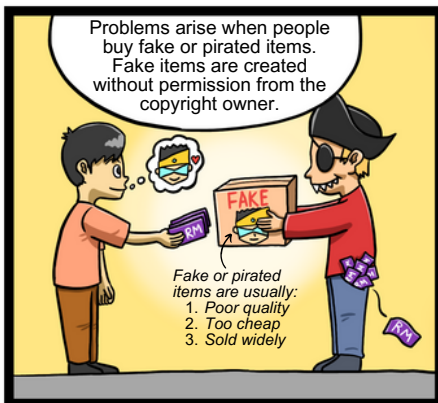


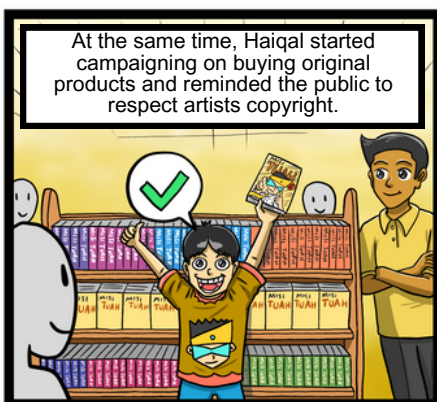
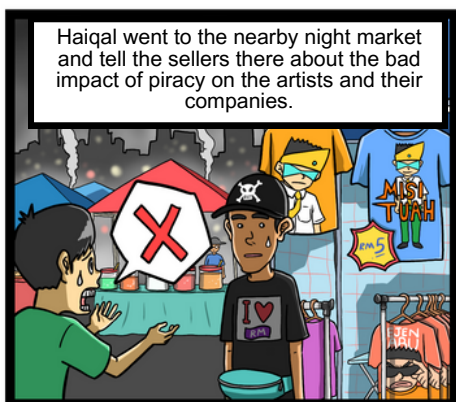














To fight piracy activities on the Internet, Haiqal started looking for illegal websites that cheated artists and reported them to the authorities.



Good job, Haiqal!

Consistent effort will surely gives positive impact.



3 months later ...



The latest 'Tuah Mission' comic book is finally out!

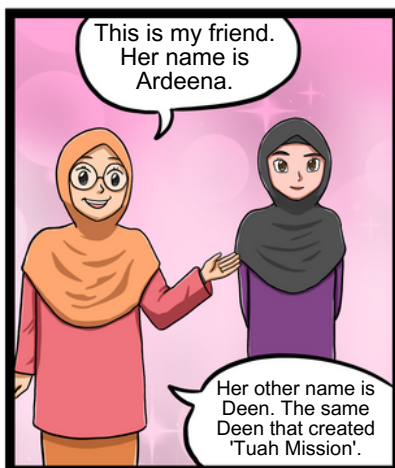
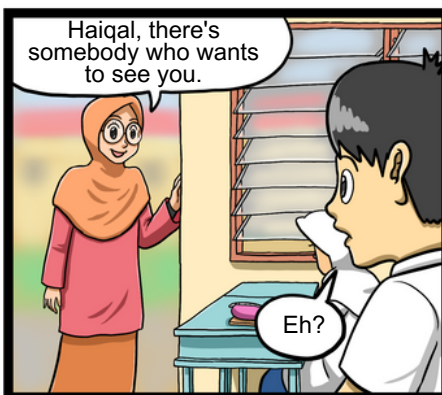


A new episode of the animation also can be watched now!

What? Am I dreaming?

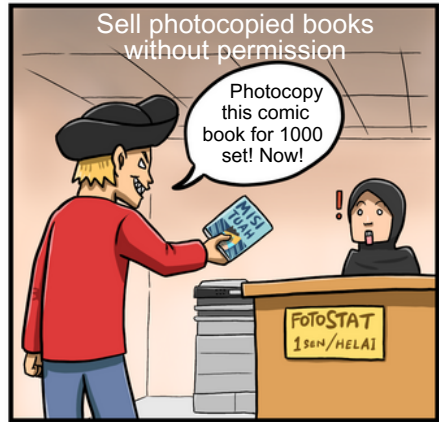
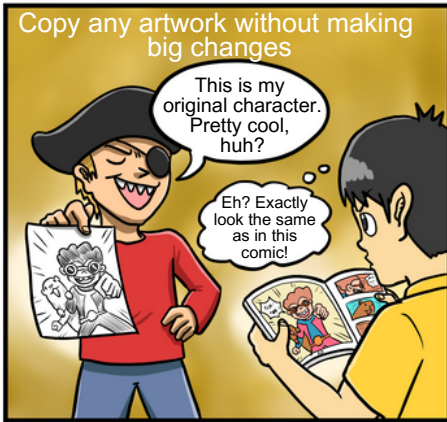






THE END

# List of Actions that Violate Copyright

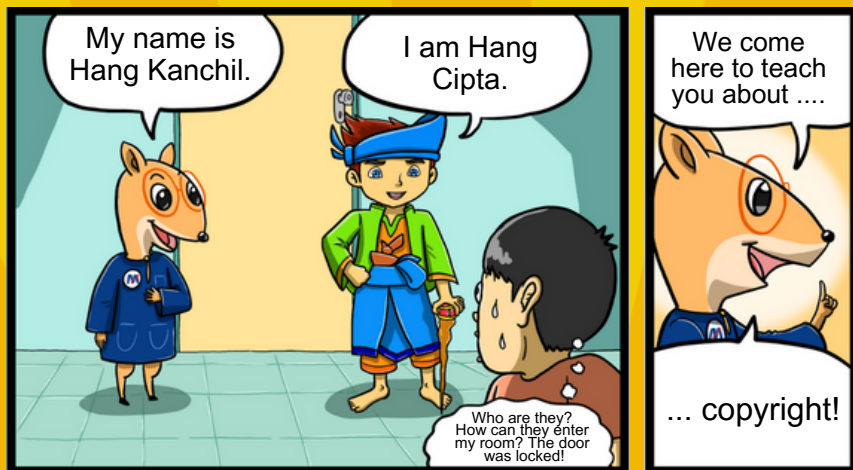


# What you should do if you see someone copying or stealing other people's copyright?



Stealing other people's artwork or any creative works is the same as stealing physical items like money and phone.

Lets respect other people's copyright, and keep safe our own.



## MISSION: COPYRIGHT

Haikal was a primary school boy. He was so obsessed with a comic book and animation series called 'Tuah Mission'.

However, Haikal only bought 'Tuah Mission' pirated products, like photocopied comics and T-shirts from night market.

One day, the company that created 'Tuah Mission' was shut down as their business was ruined by piracy activities. Haikal became so frustrated.

To redeem his past mistakes, Haikal started a big mission, which is to spread awareness about copyright and piracy, so artists can keep making comics he likes to read.

**Mission: Copyright has started!**

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