



Ministry of Domestic Trade and
Cost of Living



PERBADANAN HARTA INTELEK MALAYSIA
INTELLECTUAL PROPERTY CORPORATION OF MALAYSIA

PRESS RELEASE

APPOINTMENT OF NEW DIRECTOR GENERAL OF MyIPO

PETALING JAYA, 22 AUGUST 2025 – The Intellectual Property Corporation of Malaysia (MyIPO) is pleased to announce the appointment of Ms. Yusnieza Syarmila Yusoff as the new Director General, effective 15 August 2025. She succeeds Mr. Kamal Kormin, who retired on 3 June 2025.

This appointment reflects the strong confidence in Ms. Yusnieza's leadership, experience, and commitment to strengthening the nation's agenda in managing and advancing the intellectual property (IP) ecosystem.

Ms. Yusnieza began her career at MyIPO in 2001 as a Trademark Examiner. Since then, she has held several key positions, including Director of the Sabah Branch (2005), Deputy Director of the Policy and International Relations Division (2015), before being appointed Director (2017) and subsequently Senior Director (2018).

Her exemplary career continued with her appointment as Assistant Director General (Administration & Finance) in September 2022, followed by her role as Deputy Director General (Operations). In these capacities, she played a vital role in strengthening MyIPO's strategic and technical initiatives to ensure Malaysia's IP protection remains relevant and competitive.

Ms. Yusnieza holds a Bachelor of Business Economics degree from the University of Leicester, United Kingdom, and a Master's degree in Economics from Universiti Malaya.

Her appointment as Director General of MyIPO is expected to bring a new dimension of leadership, in line with the vision of positioning intellectual property as a catalyst for Malaysia's innovation, creativity, and global competitiveness.

END

For further information, please contact:

MR. AKHTAR BIN SAHARI
Head of Corporate Communications
T: 012-6725667
E: akhtar@myipo.gov.my

MS. EMELIADIANA BINTI ALAWI
Corporate Communications Officer
T:011-19815143
E: emeliadiana@myipo.gov.my

Intellectual Property Corporation of Malaysia (MyIPO)
Menara MyIPO, PJ Sentral,
Lot 12, Persiaran Barat, Seksyen 52,
46200 Petaling Jaya, Selangor.
Tel: 03 – 7496 8900
Email: ipmalaysia@myipo.gov.my
Website: <http://www.myipo.gov.my>

ABOUT INTELLECTUAL PROPERTY CORPORATION OF MALAYSIA (MyIPO)

The Intellectual Property Corporation of Malaysia (MyIPO) is an agency under the Ministry of Domestic Trade and Cost of Living (KPDN) responsible for the development and administration of the intellectual property rights (IPR) system in Malaysia. MyIPO provides a strong legal framework and efficient administrative system to foster innovation and creativity.